



Privacy

Last Updated: December 17, 2025

This privacy policy has been compiled to better serve those who are concerned with how their ‘Personally identifiable information’ (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, address, and birthday to help you with your experience.

When do we collect information?

We collect name, email address, address, birthday, and IP address from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features.

How do we use your information?

We use the information we collect from the Service mainly as follows: (i) to provide, maintain, protect and improve the Service (including data analytics), to develop new ones, and to protect Ozobot and our users; (ii) to respond to your submissions, questions, comments, requests and complaints and provide customer service;

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features we think may be useful or relevant to you. You may opt out of email marketing by using the unsubscribe link in a marketing email or you may opt out by altering your account settings.

We may anonymize and aggregate data collected through the Service and use it for any purpose and share such data with other partners or third parties for our own internal use.

For personal data that is subject to General Data Protection Regulation 2016/679 ("GDPR"), we rely on several legal bases to process your data, which include (i) when you have given consent, which you may withdraw at any time by using <https://ozobot.com/account/settings> and other tools; (ii) when data processing is necessary to perform a contract with you, such as the [Terms of Use](#), and (iii) our legitimate business interests, such as improving and personalizing the services, marketing new features or products that may be of interest to you, and promoting safety and security of our services and our users.

How can you control your information?

We know members of our community value having control over their own information. We give you the choice of providing, editing or removing certain information, as well as choice over how we contact you. You may access your [account settings](#) and tools to access and control your personal data regardless of where you live. If you live in the European Economic Area, United Kingdom, and Switzerland ("Designated Region"), you have several legal rights regarding your information as discussed below.

Accessing and Exporting Data. By logging into your account, you may access your personal information and you can also download your personal information in a common file format.

Editing and Deleting Data. In your account settings, you can change or delete your personal information. Additionally, you may delete your account if you wish. If you choose to delete your account, most of your information will be deleted within 30 days, but it may take longer to delete all your data and other data stored in our backup systems due to size and complexity of our systems used to store data.

Objecting or Restricting Data Use. In your account settings, you have options to control our use of your data. You may limit how your information is visible to other users or made publicly available; and limit the notifications or emails you receive from us. Please note that should you opt-out of receiving notifications or emails from us, you will still receive administrative messages from us.

If you live in a Designated Region, you have the right to object to our processing of your information based on our legitimate interests and the right to object to the use of your information for direct marketing purposes. You may control our marketing communications to you by accessing your account settings. Additionally, you should review the "Do we use Cookies?" and Google sections for your options to control how we and our partners use cookies and other technologies for advertising. If you no longer wish to use Ozobot's services or receive service-related messages, then you may close your account.

If you have any questions about how to exercise these choices, please e-mail us at privacy@ozobot.com.

How do we protect visitor information?

We are conscious of the importance of your data to you and conscientious about protecting that data from loss, theft, or misuse. We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, no method of storing or transferring data can be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us.

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We regularly engage third-party security experts to audit our infrastructure. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers. We have adopted an internal data access policy that restricts access to personally identifiable information to a limited number of employees with a specific business need. All employees undergo a background check before beginning employment with

Ozobot, sign a nondisclosure agreement, and immediately lose access to all internal systems and data when terminated. We routinely monitor our systems for security breaches and attempts at inappropriate access.

Report a Vulnerability

If you believe you have found a security vulnerability with Ozobot, please let us know right away. We will investigate all reports and do our best to quickly remediate valid claims. You can submit your report by emailing your findings to privacy@ozobot.com. We welcome all ethical disclosure of security vulnerabilities from researchers and citizens alike.

How Long Do You Keep My Information?

We will retain your information for as long as your account is active or as needed to provide you services. If you no longer want us to use your information to provide you services, you may close your account. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

Help remember and process the items in the shopping cart.

Understand and save user's preferences for future visits.

Keep track of advertisements.

Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies, some features will be disabled. It won't affect the users experience that make your site experience more efficient and some of our services will not function properly. However, you can still place orders.

Third Party Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. Should we share your personally identifiable information, we will only do so if we have prior consent. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These trusted third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites. In addition, we commit to performing an annual assessment of integrated third party providers' privacy policy as it may impact the integrity of our site. Furthermore, you may contact these third parties directly for data rights requests regarding information under these third parties'

control, and we will assist you to the best of our ability in the fulfillment of your request.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. We use Google AdSense Advertising on our website. Google, as a third party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on their visit to our site and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network [privacy policy](#).

We have implemented the following:

Demographics and Interests Reporting.

We along with third-party vendors, such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions, and other ad service functions as they relate to our website.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the [Network Advertising initiative opt out page](#) or permanently using the [Google Analytics Opt Out Browser add on](#).

Notice to Parents of Children

This notice provides information for parents of children under 13 years of age, or any higher minimum age in the jurisdiction where that child resides, about our practices with respect to personal information that we collect from such children who register for and use our website, mobile applications, blogs, vlogs, (hereafter, collectively "Service") and indicate they are under the age of 13, or any higher minimum age in the jurisdiction where that child resides. Under the GDPR, a child is under the age of 16, but Member States of the European Union may choose to the lower the age level.

We do not knowingly collect, use, or disclose personal information from children under 13 years of age, except as permitted by the Children's Online Privacy Protection Act ("COPPA") and the Federal Trade Commission's rules implementing COPPA. In this section of the Privacy Policy, we use the term "personal information" as such term is defined in COPPA.

Summary of privacy practices related to information collected from users whose birth dates indicate they are children under 13 (or any higher minimum age in the jurisdiction where that child resides):

The only personal information we collect from children under 13 (or any higher minimum age in the jurisdiction where that child resides) is a parent's email address solely for password reminder and reset purposes.

The information we collect from child users is primarily used and disclosed to provide, customize, and improve the Service.

We will not display advertising or send marketing messages to users under 13 (or any higher minimum age in the jurisdiction where that child resides).

We may share information collected from children under 13 (or any higher minimum age in the jurisdiction where that child resides) with our service providers so they may help us provide Services, but we do not typically share such information with other third parties as part of providing the Service.

Parents and guardians can request that we stop collecting and delete any personal information we collected from their children, but we will no longer be able to provide such children with access to the Service.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being

collected and those individuals with whom it is being shared, and to comply with this policy. See more at: <https://consumercal.org/about-cfc/cfc-education-foundation/california-online-privacy-protection-act-caloppa-3/>

According to CalOPPA we agree to the following:

Users can visit our site anonymously

Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes: on our Privacy Policy page

Users will be notified of any material change in the collection, use, or disclosure practices to which has previously been consented

Users are able to change their personal information by emailing us

How does our site handle do not track signals?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

It's also important to note that we do not allow third party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not collect information from children under 13.

We adhere to the following COPPA tenants: parents can review, delete, manage or refuse with whom their child's information is shared through contacting us directly.

If you would like additional information or to file a complaint surrounding our privacy policy as it relates to COPPA and/or our practices, please e-mail us at COPPAPrivacy@ikeepsafe.org.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur: we will notify the users via email within 7 business days. We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

User content

User content means any and all information and content that Ozobot community members ("Members") submit, transmit or publish to, or upload or post on, this site, including videos, photos, images, comments, lessons, workshops, activities, games and other instructional materials ("Content"). We do not guarantee any confidentiality with respect to any Content you submit. You agree that you are responsible for actions and communications undertaken on this site under your account. We take no responsibility and assume no liability for any Content uploaded or otherwise transmitted by or to you or by or to any third party, or for any mistakes,

defamation, slander, libel, omissions, falsehoods, infringement, obscenity, pornography or profanity you or a third party may encounter.

You shall be solely responsible for your own Content and the consequences of submitting and publishing your Content on this site. You affirm, represent, and warrant that you own or have the necessary licenses, rights, consents, and permissions to publish Content you submit. You acknowledge that we do not pre-screen submitted Content, but that we shall have the right (but not the obligation), in our sole discretion, and without prior notice, to reject or remove any Content that is available via this site. You acknowledge that we may review your Content for adherence to our guidelines and compliance with these Terms.

You retain all ownership rights in your Content. However, by submitting Content to the site, you hereby grant, and you represent and warrant that you have the right to grant, to us a non-exclusive, transferable, sublicensable, royalty-free, worldwide license to use, reproduce, distribute, prepare derivative works of, display, and perform the Content in connection with this site and our business, including for promoting and redistributing part or all of the site (and derivative works thereof) in any media formats and through any media channels. You further grant to us and represent and warrant that you have the right to grant, a non-exclusive, transferable, sub-licensable, royalty-free worldwide license to use any intellectual property related to the Content that you post on or in connection with our site. You hereby grant, and you represent and warrant that you have the right to grant, to Members and other users of the site, a nonexclusive license to access your Content through the site. If you'd like to save your Content elsewhere, you can download such Content to your computer or mobile device. You can also delete your account at any time, and we will permanently delete your account and data within 90 days unless we are required to keep it under applicable law.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. The Ozobot application may direct children to third party sites that may collect personal information from children. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Subsequent Transfers

In the event that Ozobot is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, Ozobot reserves the right to sell or transfer user information (including personal information) as part of any such transaction. If we are involved in a merger, acquisition, or sale of assets, we will continue to take measures to protect the confidentiality of personal information and give users notice before transferring any personal information to a new entity. To the maximum extent allowable by law, the Privacy Policy will apply to the user information as transferred to the successor entity.

Contact Ozobot

If you have questions or suggestions, you can contact Ozobot's support team by sending an email to privacy@ozobot.com, or writing to:

Ozobot Support Team – Privacy Policy
190 Newport Center Drive, Suite #150, Newport Beach, CA 92660
(310) 318-0070



